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Remodel projects where James Hardie products were used to breathe new life into older homes.

RE design.

by James Hardie®

Your Guide to Thoughtful Home Improvement



Before & After Project: Burchell Home, Chester, Virginia



Products used: Blue Ridge Exteriors replaced the old, saturated pressboard siding (compressed paper & glue) with smooth HardiePlank® siding in Monterey Taupe and HardieShingle® in Cobblestone in the gables.

When Jay Burchelle bought his home 10 years ago, he anticipated having to repair the particle board siding that had been installed in the late 80's. He painted it three times and while it looked fine, he didn't realize the paint was masking a bigger problem.

"One day I was changing a light bulb on the back of the house and stuck my hand through the wall. It was so saturated. It was like mush. While I'd planned on replacing the siding in 2010, I knew I couldn't put it off any longer and started researching my options."

Because their Victorian style home has a lot of moulding and trim work, some contractors wanted them to simplify the look. They considered stucco, dryvit, the new vinyls and brick, but they really wanted to maintain the design.

"I was impressed with James Hardie's installation process, product performance and warranty. Even though it cost a little more, I felt Hardie was the way to go. I wanted the best results and resale value.

I also liked the way James Hardie helped me locate a contractor. It felt neutral. They recommended four in my area and I asked for pitches from all of them. Many did a lot of vinyl work so I thought their crews might not be as experienced installing the product."

He also liked that James Hardie had given Blue Ridge Exteriors a national "VIP" classification and that Paul (a co-owner with prior experience working for James Hardie) would be supervising the installation himself.

"They did a super job. They fought some bad weather but did everything possible to meet the estimated completion date. My neighbors said the crew was so quiet, they didn't even know they were there. And, my wife is thrilled. She feels like she has a brand new house...which takes me off the hot seat for a few years!"



BLUE RIDGE
E X T E R I O R S

Virginia's HardiePlank® Siding Specialists