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Remodel projects where James Hardie products were used to breathe new life into older homes.

RE design.

by James Hardie®

Your Guide to Thoughtful Home Improvement



Before & After Project: Forsyth Home, Midlothian, Virginia



Products used: HardiePlank® Beaded Cedarmill® in Harris Cream. HardieTrim®, HardieSoffit®.

When the Forsyth's bought their fixer-upper, they knew they'd eventually replace the hardboard siding visibly wavy from years of saturation. But, when they discovered a bird had worked its way through the siding, had built a nest and was living inside a second floor wall, they knew they couldn't wait any longer.

They began researching exterior alternatives at the local home show. Vinyl and HardiePlank® siding were the predominant choices.

"Hardie was clearly the best product but some companies said we didn't need the best, it was too heavy and it would pull the walls down. We were looking for quality, so the next step was finding someone to install it."

They remembered Blue Ridge Exteriors from the home show and found their web site and presentation style informative and personal.

"It didn't feel like a huge production business. More importantly, it was clear that no one else specialized in Hardie installation. So, it was easy to choose Blue Ridge. They have a lot of integrity and Hardie is all they do."

While Virginia is typically more conservative in exterior home colors, the Forsyth's chose Harris Cream from James Hardie's ColorPlus® Technology color palette, brightening the streetscape. Every stick of wood was replaced with Hardie products including the trim around the windows and doors, soffit and fascia.

"It transformed the house. It was dated. Now it's bright and crisp. It looks like a brand new house."



BLUE RIDGE
E X T E R I O R S

Virginia's HardiePlank® Siding Specialists