

As Seen in Lansing Building Products Shop Talk Magazine

CASE STUDY: BLUE RIDGE EXTERIORS



JamesHardie



PACTIV
Building Products

Blue Ridge Exteriors of Richmond, Virginia was recently featured on an HGTV special entitled "20 Ways to Add Value to Your Home" for a project featuring HardiePlank® fiber cement siding and PacTiv RainDrop® Housewrap.

The countdown special named fiber cement siding as the #1 way to add value to your home. HGTV noted that siding sets the tone for expectations of what potential buyers will find inside the house, adding that fiber cement siding is a good way to add curb appeal and energy efficiency, and lower maintenance.

HardiePlank® Siding from James Hardie Building Products

Non-toxic • Easily Painted • Protected by PrimePlus® sealer and primer

Features ColorPlus® Technology • 30-year non-prorated, transferable limited warranty



BLUE RIDGE

E X T E R I O R S

Virginia's HardiePlank® Siding Specialists